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PRESS INFORMATION FOR IMMEDIATE RELEASE

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Nooner Holdings Company Selects PDI as New ERP Software Provider

TEMPLE, Texas, July 6, 2017 – PDI, a leading global provider of enterprise-class software solutions to the convenience retail and wholesale petroleum industries, today announced it has been selected by Nooner Holdings, LLC (Nooner Holdings) as its enterprise resource planning (ERP) software provider. Nooner Holdings, which is based in San Antonio, will rely on PDI's financial, retail and workforce management software solutions to provide process automation, reliable business insights, centralized operational control, and reduced labor costs and payroll processing time.

“With our previous system, we were overrun with manual entry, which, in addition to being error-prone, prevented us from making timely decisions,” said Sean Nooner, president of Nooner Holdings. “PDI's software has automation capabilities built into every part, and that increases efficiency, facilitates timely, reliable reporting, and empowers us to run our business better.”

Nooner Holdings began seven years ago when Nooner began building his personal brand of Nooner's convenience stores. Although he founded the business in 2010, Nooner's credentials span several decades, having grown up in the industry with his father, Sammy Nooner, who owns the fuel distribution company Tarpley, Inc. Today, Nooner Holdings is a multi-faceted, 11-store convenience retail chain complete with several quick service restaurant (QSR) franchise locations.

“We are excited to welcome Nooner Holdings to the PDI customer family,” said Drew Mize, vice president retail, North America for PDI. “In the coming months, we look forward to seeing their business thrive as our comprehensive software solution helps them save time by reducing manual processes, drive revenue with insightful business intelligence, and optimize their workforce without sacrificing store-level coverage and service.”

Nooner Holdings is currently implementing PDI's Enterprise ERP solution.

About PDI

PDI provides enterprise software and solutions to the leading convenience retailers and wholesale petroleum marketers. Over 1200 companies operating more than 100,000 locations worldwide rely on PDI's software for retail automation, business intelligence, financial reporting, workforce management and end-to-end fuel supply chain management, including logistics. For more information about PDI, visit www.profdata.com.

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